

## Exhibition Plan

Carol has a socially engaged practice that uses public engagement to address current issues in society. Carol has worked on a broad range of projects looking at gender, labels, beauty and decay and more recently online art and spaces. Carol is questioning our fundamental relationship with art online and explores this through Instagram and in particular hashtags.

Social media has changed the way in which Artists can engage with their audience. It offers global connectivity and the means to reach new viewers effortlessly.

Hashtags provide online support and structures for artists to gain visibility, grow networks and potentially create sales. They are widely and instantly recognisable and have started to infiltrate real world spaces.

Hashtags highlight the fleeting nature of online material and the contradiction between popularity and permanence: what is trending one day won't feature the next, but the content will always remain online.

The melting of the wax in *1:26* represents the impermanence of online material and the passing of time through mindless scrolling. *Through the Looking Glass* reflects on scrolling as a means to discover and the importance of entering the space, whether online or IRL, and engaging.

### ***Through the Looking Glass***

Through the Looking Glass, Laser cut acrylic sheets, 0.43x 0.78m, 2020

Just as images can be briefly viewed whilst scrolling, a glimpse of this piece is visible from outside, but the viewer must enter the space to gain an understanding of the work. Mirroring online interaction where hashtags can increase an artists' visibility, providing an instant connection with the viewer and an invitation to their online space.



\*Additional info: Acrylic laser cut hashtags placed in the windows at the school of art. These are already fabricated and ready to fill all 9 panels in the above window- due to Covid-19 I did not make it back to the school of art to insert them all. They would be seen from the outside at eye level as well as inside the studio space.

**1:26**

1:26, 9 channel video loop, 1:26 min, 2020

The melting of the wax explores permanence in relation to online material and the passing of time through mindless scrolling. Despite changing state, once melted the wax remains are still present and available to be repurposed, just as images can be reposted and used for other means.



\*Additional info: Due to Covid-19 and being able to interpret my artwork without any financial barriers- I have chosen to display the work over 9 screens to represent the 9-screen grid on Instagram. The screens also resemble surveillance cameras which would usually run on a close loop- just like online data and its content.